

THE BRAIN SHARPENER

Happy New Year – Njaa-nua-ry Edition!

Happy New Year, dear subscribers! 🎉 First off, how was your holiday? We hope the *Nyama Choma* was unforgettable (literally—those portions stick in the memory *and* the waistline). As we say goodbye to the festivities and hello to our beloved Njaa-nua-ry (the month where we thrive on vibes and water), let's dive into what's cooking at Moran Publishers. Spoiler alert: *It's a feast of knowledge!*

We know it's been a whirlwind since the jingle bells rang and the chapatis disappeared faster than New Year's resolutions. But worry not—we're here to keep you updated, informed, and entertained.

December Recap: New Year, New Us!

December was all about glow-ups and game plans for us. We redefined our Vision to **Cornerstone of Knowledge for Humanity** (sounds fancy, right? *Well watch out coz we are all about positive transformations, huu ni mwaka wetu, pasi alishasema!*).

We fine-tuned our Mission to focus on **Publishing well-researched life-long educational content (No more guesswork, we bring you facts)**. Think of us as your one-stop shop for all things learning, from sharpening young minds to empowering teachers.

What's Hot This Month? Well not only the sun

Definitely not the sun alone ! Our Rationalized Curriculum Coursebooks for PP1 to Grade 9 are finally here! Moto kama Pasi! 🥳 Yes, you heard it right: *Kutangulia sio kufika*, lakini Moran's books have officially landed, hot off the press and ready to transform classrooms. From Kiswahili, English and CRE to Mathematics, Science and Creative Activities, we've got everything your learners need to thrive.

What's Next?

You'll want to stick around for this one because our events calendar is jam-packed! (Seriously, *book your diary now.*) New partnerships, exciting launches, and maybe even a surprise giveaway? (*Tunajua valentine is coming, lakini where is your Junior School Atlas? Worry not, just by a click, you can get it. Mambo ni digital, mambo ni laivu!*) Stay tuned to our socials for all the deets—we promise 2025 will be nothing short of spectacular.

Stay Connected with Moran!

We're on *everything*—Facebook, Twitter, Instagram, LinkedIn, ata Tiktok—*tuko zote!* So, *mnangoja nini, wadau?* Follow us to keep up with our latest releases, exciting events, and maybe even sneak peeks of what's coming next. Be part of the Moran family and let's make this journey unforgettable. So, grab your copy of our coursebooks and make this Njaa-nua-ry the start of something brighter for your learners. Remember, *Kula elimu siyo kula gharama*, nunua ***Kamusi Mwafaka*** leo! See you in our events section and online spaces, where the excitement never ends!

Cheers to unlocking your potential this year! 🗝️✨



NEW RATIONALISED CBC COURSEBOOKS

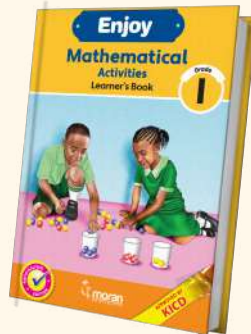
ENJOY MATHEMATICAL ACTIVITIES

Enjoy Mathematical Activities is a coursebook aligned with the Rationalised Competency Based Curriculum, fostering knowledge, skills, values, and attitudes in Mathematics. It engages learners and sparks curiosity.

Key features include:

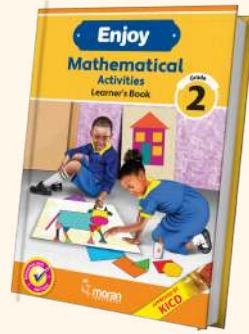
- Interactive activities that make learning fun.
- "What I Have Learnt" section for essential explanations and formulas.
- Step-by-step worked examples for problem-solving.
- "Work to Do" section for practice and reinforcement.
- Home activities to apply skills beyond the classroom.
- Revision exercises for comprehensive practice.

New!



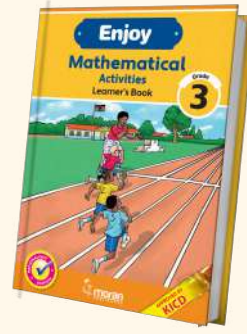
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STADI ZA KISWAHILI

Stadi za Kiswahili ni msururu wa vitabu vilivyo na sifa kuu kama zifuatazo:

- Vinatumia Kiswahili cha kiwango cha mwanafunzi.
- Vinatumia maswali dadisi kukuza umilisi wa uwazaji kina na utatuzi wa matatizo.
- Vinajumuisha shughuli za mwanafunzi akiwa peke yake na akiwa na wenzake.
- Vinajumuisha mada na mada ndogo zote zilizomo katika mtaala wa Kiswahili wa kiwango hiki.
- Yaliyomo yanawasilishwa kwa ubunifu wa kiwango cha juu.

Jinyakulie nakala yako uweze kuimarisha Lugha yako.

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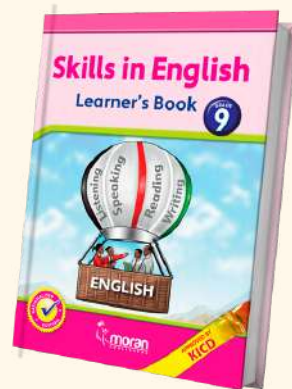
GRADE 9 RATIONALISED COURSEBOOKS

Innovate, Inspire, Achieve – Unleashing the Learning Potential for Grade 9!

Our new **Grade 9 coursebooks** are crafted to make learning engaging, purposeful, and truly interesting. With these books, learners will:

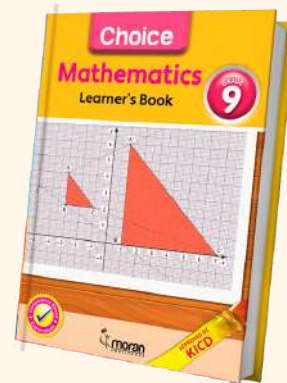
- **Practice & Apply:** the books have skills with ample exercises designed to reinforce learning and boost confidence in every learning area.
- **Visualize & Interact** using vibrant illustrations and digital content, including videos accessible through links & QR codes, catering to diverse learning styles and enhancing understanding.
- **Develop the Core Competencies** by engaging in carefully tailored activities that enhance the competencies in the curriculum designs.
- **Empower Teachers** with well-structured Teachers' Guides that give guidance on facilitating the lessons & activities, the methods of teaching to use, and how to assess learners among others.
- **Empower Learners** The course books give adequate and varied activities that help the learners to nurture their skills and talents using their immediate environment and experiences.

New!



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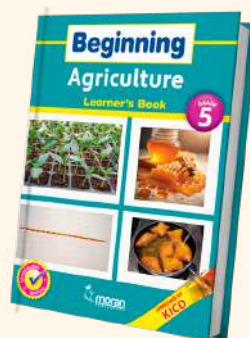


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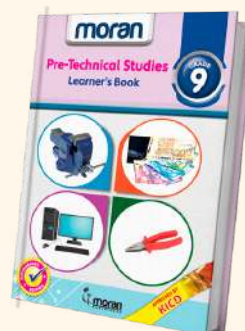
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MORE RATIONALISED COURSEBOOKS

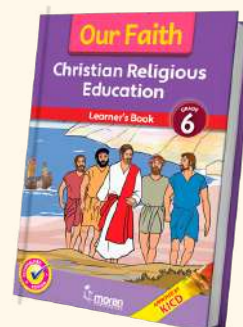
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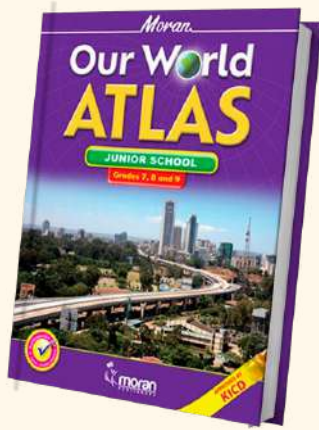
**Browse Rationalised
Books Today**

Hot Off Press 

New!

New!

New!



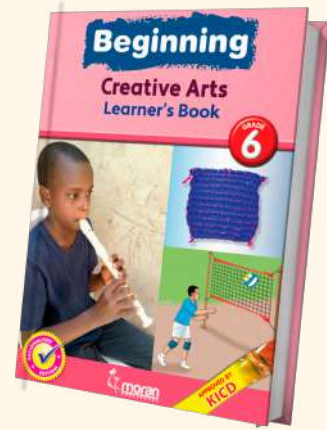
**OUR WORLD ATLAS -
JUNIOR SCHOOL GRADE
7,8 & 9**

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**BEGINNING CREATIVE
ACTIVITIES GRADE 5**

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**BEGINNING CREATIVE
ACTIVITIES GRADE 6**

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Our Mission : Publishing Well-Researched Life-long Educational Content.



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